



Beyond Borders

Unit #1: Student Support Guide



UNIT LEARNING GOALS:

A note from Mr. Parsons...

Throughout this unit we will be exploring the changing business world in the 21st Century. I would like you to be aware of the critical changes, know how they relate to your own decisions in the future.

We will also explore your own leadership style to assess your personal strengths and weaknesses.

In addition we will evaluate and learn from a variety of leaders from the past and present.

By the end of the unit you should succeed in the following...

#1: Understand the elements of today's changing business world.

#2: Be able to identify factors that contribute to organizational success.

#3: Demonstrate successful business strategies to support organizational success.

Unit #1 - Business in the 21st Century:

Unit Theory - Key Concepts:

The five key concepts that we will be learning in the first unit are:

- Part #1: Management in the New Economy
- Part #2: Strategic Management
- Part #3: Functions of Management
- Part #4: Managerial Roles and Skills
- Part #5: QWL Indicators

Key Terminology:

Accountability, Controlling, Corporate Governance, Emotional Intelligence, Glass Ceiling Effect, Globalization, Human Skill, Intellectual Capital, Prejudice, Productivity, Project Manager, Quality of Work Life, Top Managers, Top Quality Management, Knowledge Worker, Leading, Line Managers, Middle Managers, Organization, Performance Effectiveness, Performance Efficiency, Planning, Productivity, Skill, Staff Manager, Supervisor or Team Leader, Technical Skill, Work Force Diversity.

Some of the Key Formative Unit Pieces:

The following activities should not only help you to understand the unit concepts, but they should support you in evaluating where you stand in your understanding and development in each area.

- Hogwarts Activities
- Case Study Exercises and Discussion
- Practice Tests and Box Challenges
- Skype Case Study Presentation
- The Amazing Race

Unit Summatives:

- Unit #1 - Test: Multiple Choice, Short Answer and Case Study.
- Organizational Studies Project
- Portfolio: Journal Entries (Mandela and Steve Jobs must be completed by all students).

The Learning Process:

The following will be completed to help you succeed in all areas of the first unit;

- Lecture, Discussion and Video
- Quiz Bowl - Focus on Key Terminology and Concepts
- Multiple Case Study Analysis: Linked to 5 Key Concepts.
- Practice Tests
- Practice Presentations
- Hogwarts Activities
- The Amazing Race
- Organization Interviews - opportunity to learn about multiple businesses.
- Business Tours
- Unit Test
- Unit Presentation

By the end of this unit you should have improved and developed in the following areas:

- Leadership Skills
- Working as a Team
- Communication and Presentations Skills
- Use of Multimedia in Business Presentations
- Management Theories and Business Strategies
- Understanding Business Markets
- Planning, Leading, Organizing and Controlling basics in Management.
- Networking Skills
- Professionalism
- Conflict Resolution

