



KEY LEARNING GOALS:

A note from Mr. Parsons

This project is a summative presentation designed to not only give you a opportunity to showcase your presentation skills, but more importantly to demonstrate your learning on the lessons of great leadership.

You also have an opportunity to demonstrate your business communication skills through the different aspects of this project.

Detailed feedback will be provided for each student following your presentation.

Finally, I hope the unit theory will help you to properly assess an organizations success.

Key points to remember:

- Maximum of 10 minutes
- Ensure all expectations are covered in your time frame.
- Be prepared. Set up early, test technology, dress professionally, be ready to present at your assigned time.
- Demonstrate proper communication techniques so that your audience is engaged.

Unit #4: Ted Talk Summative

The Secret to Great Leadership

PART ONE: TED TALK REPORT

Throughout this unit you have been exposed to many different types of leaders with a wide range of skills and experiences. You are to evaluate these leaders based on your observations, discussions and experiences and frame your own opinions on; What does it truly mean to be a great leader? What is the secret to ensuring you can become a successful leader in today's challenging world?

You must submit a report that highlights your thoughts/learning from the leaders you encountered throughout this unit. Use subtitles for the headings below and write a reflection for each of these areas based on your learning.

- Eagles Flight leaders: What were the lessons from this experience?
- Women in Leadership: Choose 3 leaders from the workshop. What were the key lessons from your discussion?
- CEO - Shawn Pearson: What message did you take from his discussion?
- Mike Bondy: What message did you take from Mike's Talk?
- Toronto Trip Leaders: Choose two leaders you met during this trip? What were the key lessons you learned from them?
- Alumni leaders: What have you learned from our alumni leaders this semester?
- Exemplary Leader: Select one other leader you have met or worked with this semester. Why does this person exemplify great leadership.
- Beyond Borders: Ultimately what did this program teach you about great leadership based on your experiences?

Following the report you are to use these thoughts/reflections to frame a 10 minute Ted Talk that you are to share with the class.

PART TWO: TED TALK PRESENTATION

You are now asked to use your report to help you develop a TED TALK on the secret to great leadership. What advice will you give to other based on your experiences to ensure that they are to become great leaders? Use evidence from the experience/leaders you have met to support your position.

To keep your TED TALK more engaging you are asked to incorporate multimedia components to support your talk. Speak to Mr. Parsons for clarification on any of the summative project details.

Ensure to be professional, well organized and dressed up for your presentation. Demonstrating appropriate presentation techniques will support your Talk and ensure that your lessons are well supportive and engaging for the audience.

Part B: Presentation Format

Your presentation must incorporate multimedia (such as Powerpoint) to present your research and analysis. The presentation should be a maximum of 10 minutes. You are responsible to ensure that technology is working and you are prepared to present at your assigned time. Proper presentation guidelines (discussed previously) should be followed.

Specific Presentation Expectations:

- Demonstrate appropriate presentation techniques for both groups and individuals.
- Use proper business vocabulary in oral and written communication.
- Apply an understanding of human behaviour to explain how individuals and groups function in the workplace.
- Analyse the elements that shape human personality (e.g., cultural, social, and family influences) and their impact on human behaviour.
- Analyse the characteristics of effective leaders (e.g., integrity, drive, vision, commitment to equity and diversity in the workplace).
- Demonstrate the ability to use time-management techniques.
- Analyse the factors that contribute to the success or failure of a team (e.g., shared norms, cohesiveness, cultural expectations, social loafing)
- Explain the relationship between job satisfaction and an individual's personality, attitudes, and perceptions;
- Explain the relationship between a person's attitude (e.g., commitment to job, personal biases) and her or his behaviour in the workplace (e.g., quality of performance, absenteeism; engaging in practices that reflect racist, sexist, or homophobic attitudes);
- Evaluate the use of personality traits assessment instruments in the workplace.
- Compare different leadership styles (e.g., democratic, autocratic, laissez-faire, collaborative) and describe how these styles are exemplified by a variety of business leaders.

Summative Rubric:**Part A: Theory to Practice - Individual Mark****Category - Application****Weight: /20 Marks****Project Expectations:**

- ◆ **Do you draw connections between your experiences and great leadership?**
- ◆ **Have you made connections with all assignment criteria guidelines?**
- ◆ **Do your suggestions demonstrate strong recommendations to great leadership?**

Level 1: Transfer concepts, skills procedures to new contexts with limited effectiveness.

Level 2: Transfer concepts, skills procedures to new contexts with some effectiveness.

Level 3: Transfers concepts, skills procedures to new contexts with considerable effectiveness.

Level 4: Transfers concepts, skills procedures to new contexts with a high degree of effectiveness.

Part B: Ted Talk**Category - Communication****Weight: /30 Marks****Project Expectations:**

- Did you communicate information and ideas through writing and visual and oral presentations?
- Did you demonstrate effective use of Multimedia Presentation Software?
- Did you demonstrate appropriate presentation techniques (relevant to business environments)?
- Did you make strong connections between experiences/guidelines and great leadership?

Level 1: Communicates information and ideas with limited clarity; Uses language, symbols and visuals with limited accuracy and effectiveness; Communicates with a limited sense of audience and purpose.

Level 2: Communicates information and ideas with some clarity; Uses language, symbols and visuals with some accuracy and effectiveness; Communicates with some sense of audience and purpose.

Level 3: Communicates information and ideas with considerable clarity; Uses language, symbols and visuals with considerable accuracy and effectiveness; Communicates with a clear sense of audience and purpose.

Level 4: Communicates information and ideas with a high degree of clarity; Uses language, symbols and visuals with a high degree of accuracy and effectiveness; Communicates with a strong sense of audience and purpose.

BOH UNIT #1: SUMMATIVE - TOTAL MARKS:**Part A: Leadership Report****Category - Thinking****Weight: /20 Marks****Part B: Ted Talk****Category - Application****Weight: /30 Marks**

- Class vote: At the end of the Ted Talk your classmates will nominate the best 3 Ted Talks. We will then select one of these talks to be presented at the end of year event.**

/50 Marks Total**Additional Presentations guidelines:**

- Maximum 10 minutes for all presentations.**
- Include an appropriate introduction and conclusion.**
- Test all technology and be prepared to start.**
- Dress professional.**
- Include pictures (and/or video) that support your position.**

